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Dow's Essential Elements

Taken together, Dow's essential elements of mission, vision, values, and strategy describe why the company exists, who we are, what we intend to do, and how we intend to do it. These essential elements provide insight, offer motivation, and point the way forward as we seek to grow and achieve our goals.

Vision:

To be the most profitable and respected science-driven chemical company in the world

Mission:

To passionately innovate what is essential to human progress by providing sustainable solutions to our customers

Corporate Strategy:

Preferentially invest in a portfolio of technology-integrated, market-driven performance businesses that create value for our shareholders and growth for our customers.

Manage a portfolio of asset-integrated building block businesses to generate value for our downstream portfolio

Values:

- Integrity
- Respect for People
- Protecting Our Planet

Strategic Themes:

- Financial Discipline
- Sustainability
- Performance Culture
- Profitable Growth

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